

Beat: Entertainment

## CREFOM REQUESTS FRANCE TV FOR A BETTER TRAINING STAFF AT FRANCE O

### EQUITY IS NEEDED OVER FRANCE INFO TV

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**USPA NEWS** - CREFOM, represented by Patrick Karam, poised to leave the presidency, who devoted to Nicolas campaign Sarkozy, about France O, the French Public Tv in overseas. He had a meeting in a fruitful working session devoted mainly to public television overseas, led by Delphine Ernotte.

The CREFOM, is represented by Patrick Karam who poised to leave the presidency. He been devoted himself to Nicolas campaign Sarkozy, Jean-Michel Martial, Vice President, and Claude Ribbe, Executive Vice President - who continue to follow the records of the Culture and audiovisual -He was received Tuesday, September 20, 2016, during a long and fruitful working session devoted mainly to public television overseas, by Delphine Ernotte, President of France Télévisions, accompanied by Walles Kotra, Executive Director in charge of the network of 1st and France O, and Stéphane Sitbon-Gomez, Chief of Staff of the Presidency.

THE CREFOM SHOWED A CONCERN ABOUT THE PROGRAM UNDER ESTIMATED FOR FRANCE O, PUBLIC TV OVERSEAS-----

The CREFOM expresses his concern about the programs on the channel France  $\tilde{A}$ , who was to become a chain 100% overseas from September 2016, and whose average audience remains capped at 0.8%, while the only Ultramarine of the hexagon represents more than 1.5% market share. This figure of 1.5% can be achieved, provided that France  $\tilde{A}$  broadcasts quality programs. The CREFOM recalled that France  $\tilde{A}$  had been created and on the whole national DTT network for overseas of the hexagon, the number one million, in order to spread their culture and share their stories, their talents and their regions of origin. The ultramarine lobby will be vigilant - continuing to conduct awareness campaigns with the CSA, the Government, elected officials, and candidates for president - for the mistakes of the past as to the editorial line can never happen again and that the question of the removal of the chain no longer arises.-----

THE CREFOM ALERTED THE PRESIDENT ON THE QUALITY OF PROGRAMS-----The CREFOM alerted the president on the quality of programs and the need to implement meaningful ways for France  $\tilde{A}$  does not remain the poor relation of public service on DTT, compared to other public channels of the hexagon, but becomes instead a model of excellence whose emissions can radiate being replayed, not only on the network of the 1st, but also on other channels of France Televisions. Cautioning Delphine ERNOTTE on the fact that the hexagonal ultramarine chain can not simply, as it does too often now, repost the 1st program, the CREFOM expressed the wish to see France  $\tilde{A}$  launch specific programs, with the systematic financial support of other channels, even impose quotas on their budgets, including those reserved for fiction and documentary.

ALL PRODUCERS ARE COMPLAINING OF THE DISPLAY INDIFFERENCE-----

All producers complaining of the displayed indifference, even contempt, makers of other channels when it comes to projects related to overseas or presented by Ultramarine, the CREFOM, which is no illusions about the prospect of a rapid change in mentality, emphasized the need for a single point in any ambitious project approved by France  $\tilde{A}$  or the 1st, receive a significant addition to other channels without having to board before the other decision maker, which is a prerequisite for rapid quality improvement programs on the network ultramarine and the possibility of broadcasting programs initiated by the overseas network on other channels.

FRANCE O IS THAT IT IS A PRIVILEGED POINT WITHIN THE GROUP-----

The interest of France  $\tilde{A}$  is that it is a privileged entry point within the group for overseas finds its rightful place in the public service television. The CREFOM requested a regular window is dedicated to the history of overseas, who in particular allow to value its positive heroes who are many, but alas, unknown to the French. The CREFOM also moved to see that the technical means at France  $\tilde{A}$  to be broadcast in HD on the hexagon, had forfeited the benefit of USAinformations chain, which is a very bad signal. The CREFOM stressed the need to allow personnel overseas to be trained and employed on the hexagon at France Télévisions. The CREFOM asked Register, under the contract of objectives and means being negotiated with the shareholder, the regular publication of statistics to assess the share of overseas on all channels France Televisions. Moreover, the CREFOM requested that a comprehensive programming for overseas can be considered simultaneously on all channels of the group. Finally the situation of private television stations overseas has been addressed and CREFOM wished consultation between France Télévisions and its subsidiaries and the unions representing these channels. Delphine ERNOTTE is committed to respond positively to all the concerns expressed by the CREFOM, including providing the means to Walles Kotra to influence other decision makers within the Group Executive Committee. The President emphasized the passage of high definition in regions overseas and France  $\tilde{A}$  it is committed to pay as soon as possible.

The CREFOM is committed to support the work of France Télévisions to solve this particular problem and, more generally, to assist in the reconstruction of the system of public television ultramarine, implemented by the new president of France Televisions.

**Article online:**

<https://www.uspa24.com/bericht-9256/crefom-requests-france-tv-for-a-better-training-staff-at-france-o.html>

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