

Beat: Arts

The poster for the FESTIVAL DE CANNES 2018

Woman & Man Engaged In Passionate Kiss

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USPA NEWS - The Poster of the 71st Festival de Cannes, taken from Jean-Luc Godard's *Pierrot le fou* (1965), is inspired by the Work of Georges Pierre (1927-2003). This Immense Still Photographer immortalised the Shooting of over a Hundred Films in a 30-Year Career that began in 1960 with Jacques Rivette, Alain Resnais and Louis Malle.

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Committed to Achieving Recognition for Stills Photographers as Artists in their Own Right, Georges Pierre founded the Association des Photographes de Films, tasked with Defending the Material and Moral Interests of Cinema Photographers.

The Poster Itself is the Work of Graphic Designer Flore Maquin. Inspired by Pop Culture, this 27-Year-Old Illustrator blends Drawing, Painting and Digital Art in a Vibrant and Colourful World. A Passionate Film Buff, she works with Universal Pictures, Paramount Channel, Europacorp, Wild Side, and Arte, revisiting or creating Alternatives for Film Posters (www.flore-maquin.com).

With Å»ouard Baer as Master of Ceremonies and Cate Blanchett as President of the Jury, the Festival de Cannes will begin on Tuesday, May 8.

* 2018 official Poster © Design : Flore Maquin - Photo : *Pierrot le fou* © Georges Pierre
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